



CANADIAN
ASSOCIATION of WOMEN
EXECUTIVES & ENTREPRENEURS

THE *Butterfly Effect*

Celebrating 50 years!

Wednesday October 14th 2026 5:30 - 9 pm

For 50 years, CAWEE has been a catalyst for powerful connections among women in business. Like the butterfly effect, a single introduction can spark opportunities, mentorship, collaboration, and lifelong friendships. Join us as we celebrate five decades of impact, honouring the relationships, ideas, and bold women whose connections have shaped careers, businesses, and lives.

We have a special evening of entertainment and intrigue planned for you. As the evening unfolds, the culinary team at Cirillo's Academy will present a collection of beautifully curated food stations, designed for you to mingle, explore, and enjoy every delicious moment.

Help us create an incredible event, and consider sponsoring the event. Scroll down to the Sponsorship Package on page 3 to see how you can get involved & promote your business at the same time.



The early bird gets discounted tickets!

On sale now for \$125 per person, plus tax, until May 31st,
price goes up to \$135 June 1st

After July 31st, tickets will be \$150 plus tax.

REGISTER

Cirrillos Academy - 118 The Esplanade, Toronto

**Don't wait, get your tickets today and join the
fun and celebration.**





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THE
Butterfly Effect Sponsorship

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HONOURING 50 YEARS OF CONNECTION. POWERING THE NEXT 50.

This is more than sponsorship, it's a statement.

Every great movement is built on connection and sustained by those who choose to champion it forward. By becoming a sponsor, you're not just attending this milestone event, you're helping make it possible.

You're making a statement that you believe in the ripple effect of one conversation, one introduction, one moment that can change everything. Your support helps us create an extraordinary evening that honours the past, celebrates the present, and inspires the future of women in business.

As we celebrate 50 years of CAWEE, we invite you to be part of this extraordinary milestone.

Champion CAWEE. Champion Each Other.
Because one connection can change everything.

Contact: helga@helgashomes.com





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The Butterfly Effect Sponsorship

50 CAWEE Women of Impact – \$300 (50 available)

The Goal is to reach 50 CAWEE women of impact to show how impactful CAWEE women can be!

- 1 ticket
- Event recognition – your name and photo featured on screen as one of the 50 Women of Impact
- Cawee website feature with a link to your website and business details
- Included in social media posts leading up to the event
- Recognition in CAWEE monthly publication

✦ **A meaningful way to honour the past and be part of the celebration.**

CAWEE Women with Swag Superstar – \$600

- 2 tickets
- All features of the Women of Impact sponsorship, along with the following enhancements:
- Company promotional material included in the guest gift bags
- Opportunity to include branded promotional materials in the guest gift bags, extending your brand presence beyond the event

✦ **You're not just attending, you're helping create the moments people will remember.**

CAWEE Women of Legacy – \$1,200

- 4 tickets
- All features of the Women Swag Superstar sponsorship, along with the following enhancements:
- Premium recognition & social media spotlight
- Formal "Thank you" at the event and to all attendees before and after the event
- Recognition at the event as a Legacy Sponsor providing wine or dessert

✦ **Your support helps honour 50 years of connecting women in business.**

CAWEE Women Visionary – \$2,500

- 6 tickets
- All features of the Women of Legacy sponsorship, along with the following enhancements:
- Company banner displayed at the event
- Company logo recognition across all materials
- Premium event visibility

✦ **You are supporting a community built on meaningful connections and new possibilities.**

CAWEE Presenting Sponsor – \$5,000

- 8 tickets to the event
- All features of the Women Visionary sponsorship, along with the following enhancements:
- Top-tier visibility across all platforms includes the company logo prominently displayed on all material, event program and event media loop at the event & the Cawee website
- On-stage formal introduction and thank you to your company at the event

✦ **This is a leadership role in celebrating 50 years of women championing women.**

