



## GROW YOUR NETWORK



### Build Relationships

- Support and empower other members



### Monthly Morning Meetings

- 2nd Thursday of every month
- Receive full roster of attendees



### Evening & Special Events

- Speakers, door prizes, networking & fun
- Receive full roster of attendees



### Mix and Learn Discussion Groups

- Be 1 of 8 participants
- Learn and share



### Board of Directors & Committees

- Meet more members
- Deepen relationships
- Learn new skills



## PROMOTE YOUR BUSINESS



### CAWEE Directory

- 1,000 clicks a day
- Take advantage of CAWEE SEO
- Feature your profile, video and special offers



### CONNECTED Newsletter

- Reach 1,800 + readers
- Place an ad
- Write an article



### Sponsorship

- Sponsor a CAWEE event
- Be the sponsor of the month



### Feature Your Expertise

- Submit a blog or article to feature on our website and platforms
- Present at a morning event
- Moderate a break out room at events



### Be a Leader

- Facilitate a Mix and Learn discussion group
- Volunteer on a board or committee



## GET SOCIAL LIKE, SHARE, FOLLOW, CONNECT



### Join the CAWEE Facebook Group

- Canadian Association of Women Executives and Entrepreneurs - #CAWEEnet



### Join CAWEE LinkedIn Group

- Canadian Association of Women Executives and Entrepreneurs - #CAWEEnet



### Follow & Support CAWEE Members

- Gain exposure to other members' social followers and vice versa



### Post on CAWEE Platforms

- Share articles, events & business promotions



### 60 sec Video

- Social distribution on CAWEE platforms



### Google for Business

- Write us a 5 Star Review



## WHO WE ARE



CAWEE women are leaders in their fields with strong professional networks. Our executives and entrepreneurs have been engaged in their careers or businesses for more than two years.



## LEARN MORE



To learn more about CAWEE please visit  
<https://cawee.net>

Register for CAWEE events at  
<https://cawee.net/events-calendar/#!calendar>

Apply for membership at  
<https://cawee.net/apply/#join>

Direct any questions to [Marylou@cawee.net](mailto:Marylou@cawee.net)

## WELCOME TO THE CAWEE COMMUNITY!

### Meet Your Team

Feel free to be in touch with Marylou Heenan, *Association Manager* or Susan Patterson, *President* with any questions, concerns or ideas.



**Marylou Heenan**

*Association Manager*

[marylou@cawee.net](mailto:marylou@cawee.net)



**Susan Patterson**

*President*

[susanpatterson1921@gmail.com](mailto:susanpatterson1921@gmail.com)

We encourage you to reach out to the members of your CAWEE Board for information about how to maximize your member benefits.



**Ann Patterson, CPA**

*Treasurer*

[ann.patterson@sympatico.ca](mailto:ann.patterson@sympatico.ca)



**Karen Mrkonjic**

*Director, Policy and Administration  
(Secretary)*

[karen@protemconsulting.ca](mailto:karen@protemconsulting.ca)



**Christine Bauer**

*Director, Community Outreach*

[christine.bauer@rogers.com](mailto:christine.bauer@rogers.com)



**Heather Freed**

*Director, Communications*

[heather@freed.ca](mailto:heather@freed.ca)



**Claudine Pereira**

*Director, Morning Meetings*

[info@thepinkcoach.com](mailto:info@thepinkcoach.com)



**Annie Gaudreault**

*Director, Special Events*

[annie@veev.ca](mailto:annie@veev.ca)



**Jenny McKee**

*Director, After Work Programs*

[connect@jennymckee.ca](mailto:connect@jennymckee.ca)



**Desiree Neville**

*Director, Marketing and Public Relations*

[dayzee117@gmail.com](mailto:dayzee117@gmail.com)